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INTEGRATED FINANCIAL PARTNERS WELCOMES DR. ROB BROWN

AUGUST 2018 - Integrated Financial Partners (IFP), a Registered Investment Advisory Firm with offices across the country, announced that Dr. Rob Brown, PhD, CFA, has joined their corporate office in Waltham, MA, as **Chief Investment Officer**.

An industry veteran with over three decades of experience, Rob serves as the Chief Investment Officer for both Integrated Financial Partners (IFP) and Integrated Wealth Concepts (IWC). He is a member of IFP's senior executive management team and the Chairman of the IFP Investment Advisory Board. In his roles, Rob leads the conception, design, construction, operation, delivery, support, and evolution of IFP's and IWC's enterprise-wide, institutional-quality investment management solutions.

"IFP's core business — its work with high- and ultra-high-net-worth families and small business owners — is growing rapidly, so IFP's client needs match perfectly with my experience in building out investment platforms for this type of client base," said Rob.

"Rob's vast experience in portfolio management for large, sophisticated foundations, endowments, and pensions, and his years of work with ultra-high net worth families will be an invaluable resource to our Wealth Managers and CPA Professional Partners as they care for the investment needs of their clients," said Paul Saganey, Founder and President of IFP.

Working collaboratively with Rich Austin and IFP's Integrated Family Office, Rob's depth of knowledge will be of tremendous value in developing and evolving comprehensive life-long investment plans for the family office clients.

"Our Integrated Family Office will benefit greatly with the addition of Rob to our team," said Rich Austin JD, LLM, Executive Director of IFP's Integrated Family Office. "Rob's experience and ability to construct portfolios that address the needs of our family office clients is very exciting."

Prior to joining IFP, Rob served as the Chief Investment Officer for United Capital Financial Advisers, Inc. ($20 billion AUM); Genworth Financial Asset Management, Inc. ($7.5 billion AUM); and The Arizona Public Safety Personnel Retirement System ($7.5 billion AUM). He also held senior-level investment leadership roles with the CFA Institute (over 145,000 members); SEI, Inc. (over $300 billion AUA); Cambridge Associates, LLC (over $300 billion AUA); and GE Private Asset Management ($7 billion AUM).

About Integrated Financial Partners
Established in 1996, IFP currently has over 135 financial advisors and more than 25 offices across the country. IFP primarily serves high-net-worth individuals and business owners and brings a comprehensive approach to wealth management with its roots in financial planning. Based in Waltham, MA, the firm operates its registered investment adviser under the name Integrated Wealth Concepts.

Financial Partners are separate entities from LPL Financial. LPL Financial does not provide legal/tax advice or services.